

Elsevier Research Connect 2022



October 6th, 2022 (Thursday)

Venue: University of Tirana, Sheshi Nënë Tereza 4, Tiranë

10:00 - 10:15	Welcome and introduction	Brunilda Mucollari, Educational Center
10:15 - 11:00	ScienceDirect – find your path from hypothesis to discovery	Helena Paczuska, Regional Manager of eBooks on ScienceDirect
11:00 - 11:15	Break	
11:15 - 12:00	Scopus workshop – how to increase the visibility of your research? (including 10 min Q&A)	Katarzyna Patyrak, Research Intelligence Solutions Manager for CEE



Helena Paczuska, Regional Manager of eBooks on ScienceDirect for CEE and Central Asia

Helena operates in Eastern Europe and Central Asia. She has worked for over 20 years at the interface of publishing and science and technology in a variety of roles, at Warsaw School of Information Technology under the auspices of the Polish Academy of Sciences, Caterpillar Inc., Cambridge University Press Poland where she was Country Manager and Elsevier, which she joined in 2014. Helena is passionate about working with scientists and librarians to help them meet their strategic goals and empower research success. In 2019 awarded Lead the Way Award: Engage and Understand the People We Serve. In 2022 awarded Applause Award in the Customer Centric category. She holds an Executive MBA degree awarded by Institute of Economics of the Polish Academy of Sciences.



Katarzyna Patyrak, Research Intelligence Solutions Manager for CEE

Kate graduated from the Gdańsk University of Technology and Warsaw University of Technology. She has spent over 7 years working in the research community. At that time, she actively represented PhD students and young scientists in the discussion about science and higher education in Poland, especially about the new system of research evaluation. She spent 2 years on supporting scientific institutions in managing their research potential and taking care of their visibility in Central and Eastern Europe. Now as RI Solutions Manager she is responsible for new projects that involve Research Intelligence portfolio like Scopus, SciVal, DC and more. Privately, enthusiast of mountain expeditions and roller skating.



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Abstracts

ScienceDirect workshop – find your path from hypothesis to discovery

Today's researchers have broad, multidisciplinary workflows. To connect the dots and see the big picture, they need access to reliable interdisciplinary research using a wide range of content types – not just journals.

ScienceDirect uniquely offers cross-links and advanced technology, enabling researchers to find relevant information at their point of need. The different content types work in harmony on ScienceDirect.

During this workshop you will learn:

- *What types of content are available on ScienceDirect?*
- *What Topic Pages are and how they can help in scientific and educational processes?*
- *What co-usage is and why it is important for scientists and educators?*
- *How you can improve your language skills using ScienceDirect?*

Scopus workshop – how to increase the visibility of your research?

Everyone in the global world tries to answer this question. Nowadays, both authors-scientists and managers of scientific institutions and universities are looking for the best path to improve their "visibility". During the webinar, we will raise this difficult issue and try to answer whether why visibility is important to us.

During this workshop you will learn:

- *What is the path of the new publication in Scopus?*
- *What influences the profile of the author and the institution?*
- *What are your options for making corrections and changes?*
- *How to supervise your profile?*



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